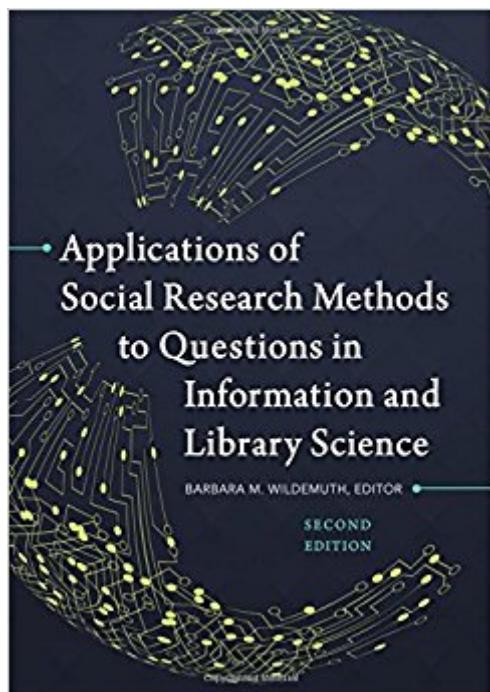


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# **Applications Of Social Research Methods To Questions In Information And Library Science, 2nd Edition**



## Synopsis

The second edition of this innovative textbook illustrates research methods for library and information science, describing the most appropriate approaches to a question and showing you what makes research successful. Provides comprehensive coverage of research methods used in library and information science, discussing their strengths, weaknesses, and biases. Presents completely updated content that includes several new chapters on innovative methods (mixed methods research and social network analysis) and more than half of the methods chapters focus on critiquing new research studies. Covers both qualitative and quantitative methods as well as mixed methods. Analyzes examples of award-winning library research.

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## Customer Reviews

"Serving as a how-to guide, this well-written book helps the reader understand research methods." - VOYA

Barbara M. Wildemuth is professor and associate dean in the School of Information and Library Science at the University of North Carolina at Chapel Hill.

This is an excellent book for LIS professionals who are planning a research project. Wildemuth provides lots of useful real-world examples to illustrate the concepts.

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